

THE SOCIETY
& CO



LUXURY BRAND & CORPORATE EVENT EXPERIENCES

Curated Activations, Team Experiences
And End Of Year Celebrations

ADELAIDE CBD • 262 PULTENEY STREET

THE SOCIETY

& CO

WELCOME

A Destination Where Beauty, Connection And Collaboration Meet

The Society & Co is a Mediterranean inspired collaborative studio in the heart of Adelaide, offering premium brand activations, corporate experiences and end of year events.

We create refined, highly considered experiences that combine hospitality, content creation and effortless luxury.

Christmas and end of year celebrations

Client appreciation and team experiences

Influencer and media activations

Premium product launches and showcases



Turnkey Events With Presence And Polish

Host your next corporate or client event in a refined, all inclusive studio setting. We can manage the experience from concept and styling through to hosting, content and guest flow.

HOSPITALITY

Bubbles on arrival, polished hosting and considered guest care.

EXPERIENCES

Express beauty, skin, hair and wellness moments designed for connection.

CONTENT

A Mediterranean inspired backdrop with photography and video options.

A Tailored Journey Of Express Experiences

Examples only. The final service mix is designed for each event and confirmed in writing based on the date, selected package, guest numbers and practitioner availability.

01

Hair Styling

Polished finishing and event ready styling.

02

Brows, Lashes And Nails

Express finishing services tailored to the event.

03

Express Skin Treatments

Glow enhancing skin treatments and skin drinks.

04

Body Treatments

Curated body services designed for guest wellbeing.

05

Express Massage

Short, considered massage experiences.

06

Express Tattoos

Premium express tattoo experiences, subject to availability.

An Elevated Adelaide CBD Setting

250 M²

APPROXIMATE VENUE

125

STANDING CAPACITY

12

SALON SEATS

7

PRIVATE SUITES

8

COLOUR TABLE SEATS

24/7

RESIDENT ACCESS

Directly beside TRYP Hotel, with public transport, dining and multiple parking options nearby.

Beauty, Connection And Effortless Luxury

Every event is thoughtfully curated to reflect your brand while retaining the signature Society & Co aesthetic. Guests are immersed in an atmosphere that blends beauty, wellness and hospitality.

From the energy of live treatments to the sparkle of a glass in hand, each detail is designed to feel intentional, engaging and beautifully refined.

Brand Activations • Christmas Events • Team Experiences • Private Celebrations



The Essential Experience

Refined, seamless and effortlessly elegant.

ESSENTIAL

TAILORED TO YOUR EVENT

4 HOURS

Up to 50 guests

INCLUSIONS

Private venue hire, closed to the public

Full event coordination, setup and pack down

Up to 15 professionals providing unlimited 20 to 30 minute express services

Front of house hosting

In house event photography with natural, unedited coverage

BEST FOR

Brands and businesses seeking a seamless, all inclusive guest experience.

The Signature Experience

A polished balance of beauty, connection and content.

SIGNATURE

TAILORED TO YOUR EVENT

5 HOURS

4 hours services + 1 hour networking

EVERYTHING IN ESSENTIAL, PLUS

Coordination of product displays and brand signage

Assistance with gift bag setup and distribution

Extended studio hire for mingling and socialising

Edited photography gallery ready for post event marketing

BEST FOR

Brands wanting an elevated guest experience and polished marketing content.

The Society Experience

The ultimate full day, all inclusive luxury activation.

PREMIUM

BESPOKE PROPOSAL

Nibbles Only

PLATINUM

BESPOKE PROPOSAL

Nibbles + Sparkling

FULL DAY INCLUSIONS

- 8 hours total venue hire and event delivery
- 4 hours of unlimited express services
- Up to 15 professionals for up to 50 guests
- Mediterranean inspired catering
- Edited photography and videography highlights
- Custom goodie bags for up to 50 guests
- Pre event planning meeting
- Platinum includes Bird in Hand sparkling

All package details are customisable. Straight venue hire is also available.

A Flowing Mediterranean Inspired Culinary Journey

Canapés rotate over three to four hours, introduced approximately every 20 to 30 minutes. Our team circulates, refreshes displays and tops up drinks so the experience remains effortless.

PLATINUM BEVERAGE SERVICE

Bird in Hand Sparkling served in glassware, approximately 25 bottles or around three glasses per guest. Additional quantities and BYO options can be arranged.

01

Mini Brioche
Sliders

02

Mini Charcuterie
Cups

03

Mediterranean
Quiche And
Spanakopita

04

Smoked Salmon
Bruschetta

05

Modern Caprese
Skewers

06

Quarter Sandwich
Selection

07

Prawn Cocktail
Cups

08

Seasonal Fresh
Fruit Cups

09

Assorted Bite Size
Desserts

Dietary requirements, seasonal menu variations and bespoke enhancements can be discussed during planning.

More Than A Package

Every event can be tailored to your brand, guest list and desired level of support. You may select a complete Society & Co experience, customise a package, or hire the studio as a refined standalone venue.

STRAIGHT VENUE HIRE

A premium blank canvas for demonstrations, workshops, pop ups and showcases.

BESPOKE ACTIVATIONS

Custom service mix, catering, beverage, styling, media and guest gifting.

PRODUCTION ADD ONS

Extra chairs, screens, AV, furniture, staging, displays and signage can be sourced at additional cost.

Events With A Clear Purpose And A Beautiful Sense Of Place

A flexible setting for brands, teams and private hosts seeking an experience with warmth, polish and personality.

01

Brand Launches

Premium product moments, media events and client showcases.

02

Team Celebrations

End of year gatherings, milestones and considered team experiences.

03

Workshops And Training

Presentations, education days and hands on sessions.

04

Client Events

Appreciation events, networking and relationship building.

05

Content And Creative Days

Campaign shoots, styling, demonstrations and production.

06

Private Functions

Selected celebrations tailored to the venue and guest experience.

From First Enquiry To A Seamless Event Day

A clear process, shaped around your brand and your guests.

01	ENQUIRE	Share your date, format, guest numbers, preferred services, catering needs and budget.
02	TAILORED PROPOSAL	Receive a considered recommendation with inclusions, timings and investment.
03	PLAN TOGETHER	Finalise styling, suppliers, treatments, accessibility, dietary needs and guest flow.
04	EVENT DAY	Our team delivers the agreed experience while you focus on your guests.

Practical Details Confirmed Before You Book

Every proposal clearly defines the agreed format, inclusions and responsibilities.

VENUE AND ACCESS	WiFi is available. Room layouts, supplier arrival, deliveries, loading, setup and pack down are planned in advance.	AV AND PRODUCTION	Screens, speakers, lighting, extra chairs, displays and other approved equipment can be sourced at additional cost.
PAYMENT	A 50 percent non-refundable deposit secures the date. The remaining 50 percent is due 30 calendar days before the event.	30 DAY RESCHEDULE	With at least 30 calendar days written notice, one approved reschedule may transfer the deposit once to a date within six months.
INSIDE 30 DAYS	The deposit is forfeited. Any balance refund is reduced by applicable fees and non-recoverable costs. A new deposit secures a replacement date.	7 DAYS OR FEWER	The full booking amount is retained and non-refundable. Third-party and outsourced costs remain payable.

Firm, Clear Terms Before Your Date Is Secured

Please review the complete event booking terms supplied with your proposal.

PAYMENT

Your date is secured after proposal acceptance and receipt of the 50 percent non-refundable deposit. The remaining 50 percent is due 30 calendar days before the event.

30 DAYS OR MORE

One written reschedule request may be approved, subject to availability. The deposit may transfer once as credit to a replacement date within six months. Fees and cost differences apply.

FEWER THAN 30 DAYS

The original deposit is forfeited and cannot transfer. Any remaining balance already paid is refunded less applicable cancellation or rescheduling fees and non-recoverable costs. A new deposit is required.

7 DAYS OR FEWER

The entire booking amount is retained and non-refundable. A replacement event is a new booking. All supplier and outsourced costs remain payable.

Nothing in these terms limits rights that cannot be excluded under Australian Consumer Law. Event specific terms in the accepted proposal and booking agreement apply.

Your Society & Co Event Begins Here

A tailored proposal will be prepared around your guest numbers, event format and confirmed inclusions. Your date is secured after acceptance and receipt of the 50 percent non-refundable deposit. The remaining 50 percent is due 30 calendar days before the event.

One approved reschedule requested with at least 30 calendar days written notice may transfer the deposit once. Inside 30 days the deposit is forfeited; at seven days or fewer the full booking amount is retained. Complete terms are supplied before booking.

ENQUIRE ABOUT AVAILABILITY

Info@thesocietyandco.com • 0412 393 734

Scan To Enquire

262 Pulteney Street, Adelaide SA 5000 • thesocietyandco.com

